

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation:  <b>Freightliners City Farm</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Islington</b>	
Contact person: <b>Miss Elizabeth McAllister</b>	Position: <b>City Farm Manager</b>
Website: <b><a href="http://www.freightlinersfarm.org.uk">http://www.freightlinersfarm.org.uk</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1014216</b>
When was your organisation established? <b>01/08/1973</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Improving London's Environment</b>		
Which of the programme outcome(s) does your application aim to achieve? <b>More people reporting improved wellbeing through greater use of open spaces and through growing and greening initiatives</b> <b>More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity</b>		
Please describe the purpose of your funding request in one sentence. <b>To develop and maintain an unique farm /open access green space for local people to learn, come together and benefit from improved health and wellbeing.</b>		
When will the funding be required? <b>01/07/2018</b>		
How much funding are you requesting?		
Year 1: <b>£35,000</b>	Year 2: <b>£36,000</b>	Year 3: <b>£37,000</b>
<b>Total: £108,000</b>		

**Aims of your organisation:**

Our mission is to provide an accessible community farm and green space with services, facilities and hands on experiences that bring people of diverse backgrounds together in recreation, learning or voluntary projects.

1. Engage and educate people on farming, food production, horticulture, animal care and the environment including the concept of city farms
2. Produce food and other farm products in a sustainable manner in order to demonstrate good environmental principles
3. Foster social inclusion and address disadvantage with enhanced services for those with particular needs (e.g. educational, health or social care needs)
4. Provide a recreational haven in the city and promote good practice by managing the farm and its surrounds in planned and responsible manner.

**Main activities of your organisation:**

Freightliners City Farm is?

- ? A farm for the whole local community to share which inspires, informs and educates people.
- ? A space for people to visit, enjoy, learn, play, relax, meet others from different backgrounds and have positive experiences together
- ? A haven for people and nature where people can experience, see, understand and learn about animals and plants, their environment, and food production.
- ? An organisation which is embedded in its community and is responsive to its needs.

We have three main areas of work

1. Providing an open access green space where people can spend time outdoors away from the bustle of the city to discover animals, plants and nature for free.
2. Education and training using the farm's unique facilities and environment. In particular providing alternative education for disadvantaged young people and outdoor learning opportunities for schools and young people's groups.
3. Therapeutic farming and gardening for improved physical, mental and emotional health and wellbeing.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>5</b>	<b>2</b>	<b>7</b>	<b>60</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>Indefinite</b>

## Summary of grant request

The project maintains and develops the work of Freightliners City Farm. Providing a welcoming well maintained city farm project and where people from the diverse community of Islington and the wider London community can come together, be outdoors and experience a little bit of the countryside in the city. It responds to the needs of our community highlighted in our 2017 Impact evaluation, supporting the farm to be a space of learning, education and personal development and a refuge and safe haven. This evaluation evidenced the importance of the farm as a space which has many different purposes and benefits serving a diverse group of people. It identified that interactions between these purposes and people provides unique opportunities for bringing people together, challenging inequalities and prejudice and building a cohesive community. The project will support the farm to deliver activities and facilitate people to use the space in the way which best meets their needs whilst gaining shared experiences and developing understanding of each other. The project will establish a new staff structure which provides for the physical maintenance and development of the farm and gardens as an attractive, informative and tranquil green space alongside its community involvement, health, wellbeing and access to education.

The project will employ a full time Farm Developments Manager who will be responsible for overseeing and bringing together the various aspects of the farm's work including farm, garden and site improvements, programme development, volunteer management, management of therapeutic farming and gardening activities, small-projects management and fundraising and income generation to support associated site developments and community activities. The role will provide a connection between the various activities and people who take part in farm life. It will provide a key management role in the staff team enabling the Chief Executive to focus more on longer term strategy, income generation and providing oversight and co-ordination of whole farm objectives ensuring the small staff team are informed and supported in their roles. The project will provide support with, manage and facilitate:

- ? site and garden developments which provide guided and self guided learning opportunities, an attractive and tranquil urban green space and support biodiversity.
- ? a programme of volunteering and work experience opportunities which engage local people in the day to day running of the farm.
- ? therapeutic farming, crafts and gardening sessions enabling a variety of people of all backgrounds ages and abilities to participate in and benefit from involvement in farm life
- ? new sessions for people who face barriers to participation in the current programmes including school aged children and working people who have requested activities outside current opening hours; people who are unable to carry out the day to day tasks that are too strenuous or high in risk (eg older people, people with physical health issues or low fitness levels, younger children).
- ? activities and space for community groups, schools, nurseries and families
- ? involvement of local business and company teams and volunteers in a way which supports the farm's charitable aims and broadens the horizons of regular farm users and individuals from businesses
- ? participation in local and national schemes which celebrate community action and support local people to come together.
- ? events and community activities which provide local people with opportunities to enjoy the farm together.
- ? the interaction between visitors, volunteers and staff and the relationship and understanding between them.

The Farm Developments Manager will also work closely with the Chief Executive both to limit the impact on service provision and facilitate the involvement of farm participants and the local community in the capital works programme.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**Queens award for volunteering**

**RHS In Your Neighbourhood Outstanding**

**Islington in Bloom Best Community Garden 2017 and Gold Award for past three years**

**Working towards PQASSO level 2**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Maintain, manage and develop the farm site and gardens as a free and open access space for the local community.**

**Provide a programme of volunteering and hands on involvement in the farm and garden including young people's activities, supported volunteering and therapeutic farming and gardening**

**Support the management of the farm and gardens as a facility for learning and education including school visits, corporate team days and self guided learning opportunities**

**Deliver opportunities for people from the local and wider community to come together through events, community activities and farm developments.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**People in the local inner city community will gain the proven benefits to health and wellbeing of greater access to the outdoors**

**The local environment will be improved through the provision of a well managed 2.5 acres green space which increases local biodiversity.**

**People particularly those who are vulnerable or isolated will have increased opportunities for making 'meaningful contact' with others reducing isolation and loneliness.**

**People particularly children and young people will have more opportunities for learning and will benefit from increased access to education, training and employment.**

**Our community will be more connected with people from very diverse backgrounds coming together in shared experiences and achievements, contributing to a space which is valued by everyone and developing a better understanding of the lives of others.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We have been successful in developing its social enterprise income streams to support the programmes however it is clear that the need for additional funding will remain particularly to support social engagement. We will continue to demonstrate the impact and importance of this work and seek support from a variety of sources including charitable trusts, corporate sponsors and local individuals.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**30,000**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Islington (70%)**

**Haringey (10%)**

**Camden (10%)**

**Westminster (5%)**

**City (5%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**11-20%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Therapeutic Farming and Gardens Sessions Leader	22,500	23,250	23,950	69,700
Farm Developments Manager	34,000	35,020	36,070	105,090
Line Management and Supervision	5,650	5,820	5,995	17,465
Utilities	3,000	3,000	3,000	9,000
Contribution to Insurance	9,000	9,270	9,550	27,820
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>74,150</b>	<b>76,360</b>	<b>78,565</b>	<b>229,075</b>
---------------	---------------	---------------	---------------	----------------

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Mercers Trust	24,500	20,000	0	44,500
Income generation from corporate teams	3,000	4,000	6,000	13,000
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>27,500</b>	<b>20,400</b>	<b>6,000</b>	<b>57,500</b>
---------------	---------------	---------------	--------------	---------------

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
---------------	----------	----------	----------	----------

### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Farm Developments Manager	34,000	35,020	36,070	105,090
Contribution to utilities	1,000	1,000	1,000	3,000
Contribution to Insurance	2,000	2,060	2,250	6,350
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>37,000</b>	<b>38,020</b>	<b>39,070</b>	<b>114,090</b>
---------------	---------------	---------------	---------------	----------------

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
-----------------------	------------------------	----------------------

Income received from:	£
Voluntary income	137,987
Activities for generating funds	2,286
Investment income	0
Income from charitable activities	78,031
Other sources	0
<b>Total Income:</b>	<b>218,304</b>

Expenditure:	£
Charitable activities	132,917
Governance costs	4,546
Cost of generating funds	2,711
Other	0
<b>Total Expenditure:</b>	<b>240,228</b>
<b>Net (deficit)/surplus:</b>	<b>21,924</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement In Funds:</b>	<b>0</b>

Asset position at year end	£
Fixed assets	108,958
Investments	0
Net current assets	36,225
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>145,183</b>

Reserves at year end	£
Restricted funds	116,713
Endowment Funds	0
Unrestricted funds	28,470
<b>*Total Reserves (B):</b>	<b>145,183</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
21-30%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	43,170	36,200	40,900
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder		Year 3 £	Year 2 £	Most recent £
Big Lottery Fund	0	53,500	12,000	
BBC Children in Need	14,067	19,260	19,792	
Cripplegate Foundation	18,500	4,000	0	
Sobelle Foundation	10,000	10,000	10,000	
London Community Development Fund	0	0	8,000	

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Elizabeth McAllister**

Role within  
Organisation:      **Chief Executive**